

FOR IMMEDIATE RELEASE

Media Contact:
Stephanie Stamm
SA International
(800) 229-9066 x109
SStamm@SAintl.biz

Flexi 10 and PhotoPRINT 10 “Go Green”

Salt Lake City, UT – February 8, 2011 – SA International (SAi), the leading provider of Solutions for the Professional Sign Making, Digital Printing and CAD/CAM for CNC Machining Industries, announces its latest efforts to “Go Green.”

SAi understands the importance of decreasing negative environmental impact, and the company is highly committed to doing its part to reduce unnecessary waste. With the new release of Flexi 10 and PhotoPRINT 10, SAi now offers a “Green” download-only upgrade option. Eligible customers receive an emailed password from their reseller and download the software from FlexiSIGN10.com or PhotoPRINT10.com. Customers who own Flexi 8.x or PhotoPRINT 6.x qualify for the “Green” upgrade to Flexi 10 or PhotoPRINT 10, and will benefit from a credit toward their purchase.*

The company also expects to offer a keyless, downloadable option later this year. This upgrade option would include similar financial incentives for customers to “go green.”

SAi uses environmentally-friendly packaging for those customers who require or prefer a package. The interior packaging is 100% recycled material, while the external packaging contains up to 50% recycled material. Additionally, all Flexi and PhotoPRINT marketing materials are printed on 100% recycled paper.

“SAi is continually exploring ways to reduce the environmental impact of its products while maintaining the high standards of its software,” says Don Feagan, President and COO.

* This offer is available for North America. In all other areas, please check with your local reseller.

About SA International:

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing and CNC machining industries. The Company’s solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Salt Lake City, Utah, SAi has additional offices in Belgium and Brazil.

For additional information:

United States and Canada call: 800.229.9066
Europe call: +32.2.725.5295
Latin America call: +55 11 2951-6228
All other regions call: 801.478.1900
Website: www.SAintl.biz